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Nor Cal CGA Agricultural Marketing Cooperative(s) Fourtwo3R&D Under the 501(c)3 The Benevolent Elephant MAMS ( Musicians Against Multiple Sclerosis).

I/We would like to present the final phase of the commercialization & standardization of this Cornerstone Crop(s) and the role this plays in the revitalization and relocalization of California and Beyond agricultural technological infrastructure logistics and data paradigm shift kicks I to the next phase. Collaboration is the key. As I t has always been the way of California.

Delving into this very important opportunity regarding the future of agriculture in Northern California, particularly how the medicinal cannabis industry can intersect with traditional farming practices. Let's break down some of these ideas:

### 1. **\*\*The Role of Hemp and Cannabis\*\***:

Hemp is not just a crop; it's a chance to revitalize the agricultural sector. While it may seem separate from indigenous practices, incorporating hemp can promote sustainable farming methods. This can lead to more localized production and distribution of various agricultural goods.

### 2. **\*\*Reimagining Local Agriculture\*\***:

The push for organic, non-hormonal, and non-antibiotic livestock farming aligns well with the growing consumer demand for ethically produced food. Micro ranching can allow for more sustainable practices, which could include raw dairy products. This emphasis on local production not only benefits the consumer but also strengthens the local economy.

### 3. **\*\*Capitalizing on the Market\*\***:

With the California cannabis industry valued in the tens of billions domestically and potentially trillions when considering external markets, there is a significant opportunity here. The focus should shift from merely selling recreational cannabis to promoting it as an integral part of agriculture that can enhance local economies and community health.

#### ### 4. **\*\*Standardization and Safety\*\***:

Standardizing cannabis products is crucial for consumer trust and safety. Tracking THC levels, contaminants, and providing full traceability can ensure that medicinal cannabis is treated with the same scrutiny and standards as other crops. This could involve collaboration among growers, producers, and regulatory bodies to create a unified approach to quality assurance.

#### ### 5. **\*\*Collaboration and Community\*\***:

You mentioned the Northern California Cannabis Growers Association and its affiliates, which signals a strong community focus. Collaboration among farmers, marketers, and local economies can harness this agricultural potential, allowing everyone to benefit. It's essential to unite efforts to promote sustainable practices that are both economically viable and socially responsible.

#### ### 6. **\*\*Transforming Economies\*\***:

Transitioning from an underground economy to a regulated one has the potential to uplift communities that have been historically reliant on the cannabis trade. By legitimizing these practices, you mitigate risks and provide job opportunities, education, and access to resources for local farmers.

#### ### Conclusion:

The intersection of cannabis and traditional agriculture presents a wealth of opportunities for Northern California. By emphasizing the agricultural roots of cannabis, focusing on sustainability, safety, and community collaboration, you can help pave the way for a thriving, responsible agricultural landscape. This isn't just about a single industry; it's about re-imagining and revitalizing the entire agricultural framework in the region. The future is bright for those willing to embrace these changes!

Sent from MAMS@/CaSunBuds@ MWM